



Launching **Community**
presentation.

The Community **Proposition**

Reflecting the need for a more distributed ownership of our childrens digital wellbeing, Linewize offer solutions that give visibility and ownership to multiple stakeholders - Senior Leadership, Wellbeing Teams, teachers and parents.

Online Safety Hub

A school branded portal with tools and resources to engage, educate and empower the entire school community, and help build a positive culture.

The Safety Hub contains up-to-the-minute research, advice and support all in one place.

School Manager

Seamlessly create granular educational filtering rules, manage and configure reporting for on / off network student online activity with one tool.

Qustodio

We have merged with Qustodio, the Global leader in parental control technology, to offer schools and parents all the tools they need to keep child's screen time safe and balanced on every device - not just whilst they are at school.

What is changing, **and why?**

Fast-changing technology and how to manage its impact presents ongoing challenges to schools and parents alike. Young people need help to develop their skills to manage their digital life and behaviours.

We will be offering our customers the Qustodio Parental Control app as part of our evolving community proposition. The new app is easy to install and use and offers a range of new and important features.

As a result of the exciting opportunities this affords us, *the Family Zone app will no longer be supported as of 30 June 2023.*

In its place, the Qustodio parent app will form an integral part of our standard education solution. This will allow schools such as yours to work more closely with your parents to ensure that no child is left unprotected.



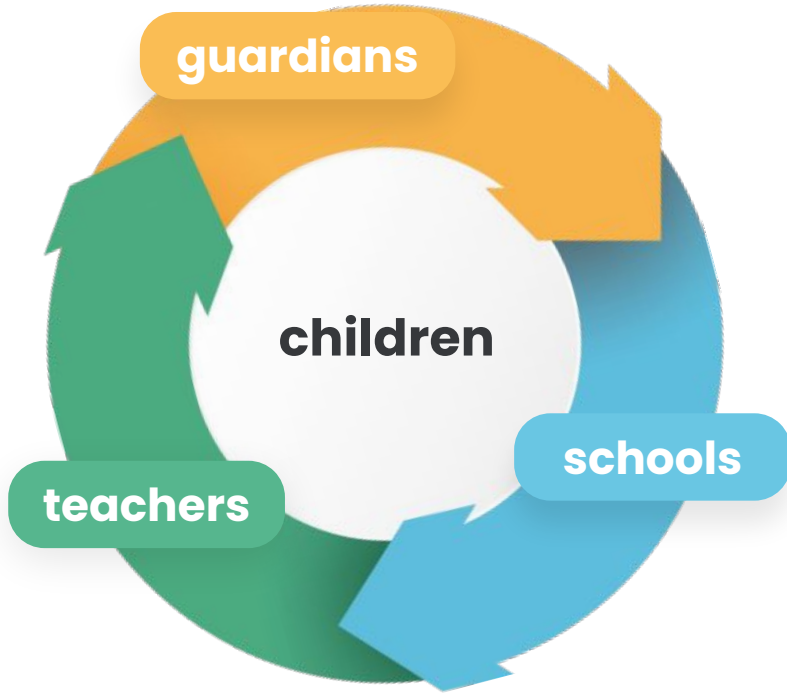
Why Qustodio?

Qustodio are the **Leader in online safety** #1 Player in the Education & Family safety category

- 15 million children **protected globally**
- **23.8k** schools
- Widest **platform coverage**

 Linewize  Qustodio





We're stronger **together**

Our mission is to provide our schools with solutions to enable your parents, guardians and educators to create safe, positive digital environments where children thrive.

Visibility and management tools **for parents.**



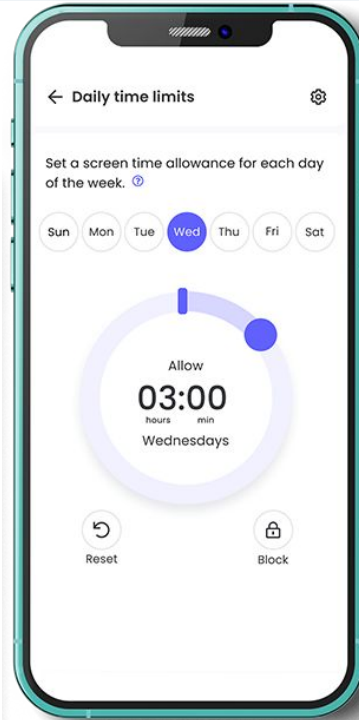
Children's online behaviours have changed since the pandemic



More time online & greater exposure to risk



Parents want to ensure children have enjoyable but safe experiences online



Qustodio is replacing Family Zone with its world leading app technology



Enabling parents to stay ahead of the rapidly changing online safety landscape



Trusted by 4 million parents

World-leading digital wellbeing app.

Enables parents to:



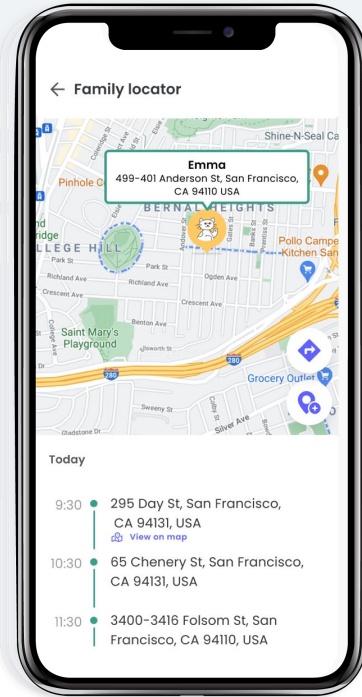
Filter and block content and apps. Create a safe space for their children to explore



Set time limits. Avoid screen addiction and support better sleep and homework patterns



Track calls & messages to monitor suspicious activity



Have visibility on browsing history, social media, and screen time



Track their child's location. Receive alerts when they arrive or leave saved places



Get tailored reports and alerts for inappropriate content. Real-time alerts tell you if they are in trouble.

Works on every device:



Online Safety Hub.



Take a leadership position in online safety



Educate and engage parents



Filled with practical information and how to guides



Empower parents with free tools

TEACHER

PARENT ADVICE ▾ CYBER SAFETY TECH ▾ APP & GAME REVIEWS

APP + GAME REVIEWS

Instagram

Cyber Expert Reviewer:
Teodora Pavkovic
PSYCHOLOGIST

Reviewed on Dec 15, 2021

Instagram is an incredibly popular photo & video sharing platform. Teens setup a profile and post content for their followers to see. In addition to their profile, Instagram also has other popular features such as Stories & Reels. Stories are snapshots of moments that friends and followers can view for up to 24 hours, whereas reels are 15 second videos with more pop culture reference, following dance trends or lip-syncing to songs.

Cyber bullying is common on Instagram, as well as Influencers posting the 'perfect' pictures of themselves, which isn't always helpful for young people's self esteem. Instagram is also used by many teens to send private messages to possible romantic interests, so think teen dating.

Like any social media platform, Instagram hosts dark content such as pornography, drug use and violence. A longer in-depth review of this app can be found in the 'Hot Topics' area of this hub or under

Listen now
RAPID EXPERT REVIEW

APP STORE RATING
AGES 13+

YSAFE RECOMMENDATION
AGES 13+

SHARE THIS
f t in r

Known Risks

Sexting & Hook-ups	3
Privacy & Security	4.5
Adult Content	4
Cyberbullying	5
Deception	1
Violence	1
Predators	1.5
Gambling	0.5
Costs	1.5
Screen-time	5

The **positive impact** on your parent community?

Online safety experts, child psychologists, and educators all agree that the more parents set boundaries and engage with their child's online activity the healthier their online behaviours are.

The Qustodio partnership provides visibility and management of student's devices to create a harmonious and safe home environment.

It's easier with the mobile app!

Your parents can access the Qustodio parent app from their own smartphone and view their child's online activity outside of school, pause the internet, and get expert insight – all on the go.

Visibility

of activity on their child's learning device, providing insight into what's happening at school and at home.

Peace of mind

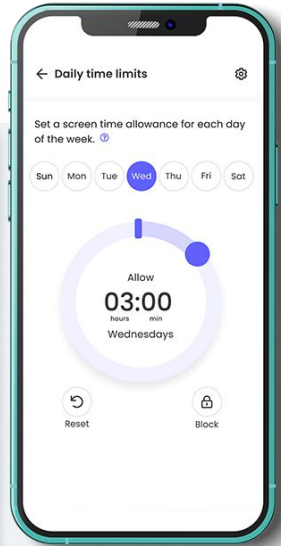
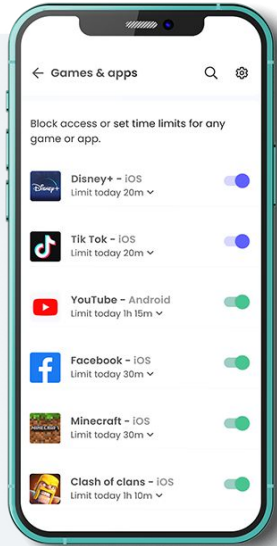
Knowing that their child's learning device is protected at all times, not just during school hours.

Ability to 'pause the internet'

On learning devices outside of school hours, making it easier to control screen time.

Access

to articles and expert advice on digital safety challenges and trends to help support their child's digital development



What's included for your parents

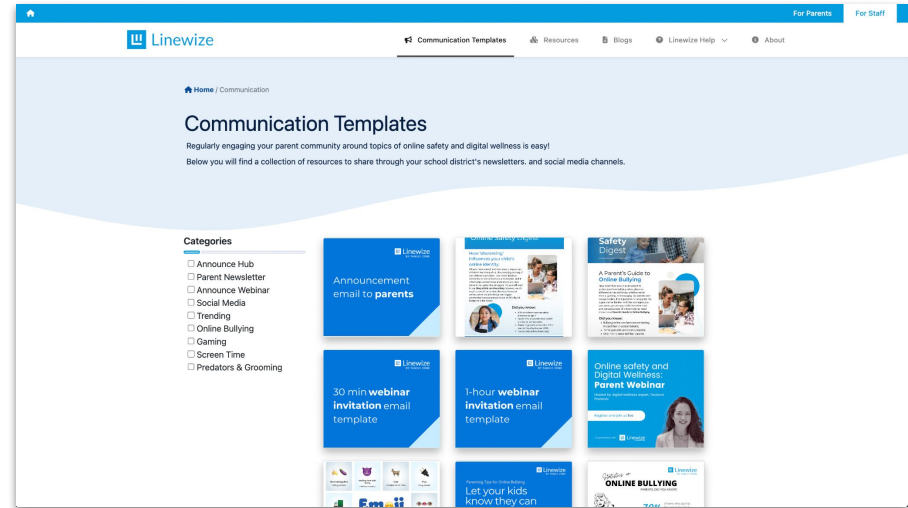
We are pleased to offer our customers the following:

- School learning device protection
- 2 Free personal devices (per family)
- 30 day free trial of Premium

Linewize supporting the transition

When your school is ready to launch Qustodio to your parent community your Hub will be updated to include resources, instructional videos and guides for parents to create their Qustodio accounts.

You will receive suggested communication templates which you can use to help communicate these changes with your parents.



Where parents go for help



- Your Online Safety Hub will include detailed instructions on how families can download the app as well as helpful FAQs and walkthrough videos for parents
- A dedicated Qustodio support team is on hand to support your parents and can be contacted using the customer support team link available via your Hub.

